



FOR IMMEDIATE RELEASE

November 1, 2024

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BankRI Kicks-Off its “Holiday Giving Tree” Program to Bring Joy to Local Kids

Now in its 27th year, the effort provides gifts for underprivileged children across the state

PROVIDENCE, R.I. – With the holidays right around the corner, Bank Rhode Island (BankRI) is getting a jump on its longstanding tradition brightening the season for underprivileged kids across the Ocean State. On November 1, the bank begins its 27th Annual Holiday Giving Tree program at all 22 of its branch locations statewide, inviting the community to help make this year the biggest yet.

For the Holiday Giving Tree, BankRI has partnered with 16 local nonprofits who will make sure all gifts get into the hands of the children who need them most. Last year’s Giving Tree led to more than 7,500 gifts.

Through mid-December, all [BankRI branches](#) display a Holiday Giving Tree in their lobby, decorated with ornaments that feature the name, age, and holiday wish of a child served by that branch’s nonprofit partner. During the multi-week program, customers and community members can visit their [local branch](#) to select an ornament and donate a gift for that child. Once a gift is purchased, donors return to their branch and place the unwrapped present beneath the tree with the original ornament attached.

“At this special time of year, we want everyone – especially children – to be able to experience the magic of the season, no matter what their circumstances might be,” said Will Tsonos, BankRI’s President and CEO. “We know many Rhode Island families are struggling. Together as a community, we can bring the joy of the holidays to local children to make a meaningful difference.”

BankRI’s nonprofit partners for the 2024 Holiday Giving Tree and the branch collected on their behalf are:

- **Adoption Rhode Island:** Pawtucket
- **Aids Care Ocean State:** Park Avenue, Cranston
- **Big Brothers Big Sisters of RI:** Coventry and Oaklawn Avenue, Cranston
- **Boys & Girls Clubs of Newport County:** Newport
- **Boys & Girls Clubs of Warwick:** Jefferson Blvd., Warwick Ave., and West Shore Rd., Warwick
- **Comprehensive Community Action Program:** Plainfield Pike, Cranston
- **Connecting for Children & Families:** Woonsocket
- **Domestic Violence Program of Crossroads RI:** East Side, Providence
- **East Bay Community Action Program:** Highland Avenue and Taunton Avenue, East Providence
- **Jonnycake Center for Hope:** Wakefield
- **Kingstown Crossings:** East Greenwich and North Kingstown
- **Lucy’s Hearth:** Middletown
- **Operation Stand Down Rhode Island:** Turks Head, Downtown Providence

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- **SSTARbirth:** Atwood Avenue, Cranston
- **Town of Lincoln Holiday Basket Program:** Lincoln
- **Tri-County Community Action Agency:** Johnston and Smithfield

For branch information, including address, telephone and hours of operation, visit BankRI.com/locations.

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About Bank Rhode Island

Bank Rhode Island, a wholly owned subsidiary of Brookline Bancorp, Inc. (NASDAQ:BRKL), is a full-service, FDIC-insured financial institution headquartered in Providence, Rhode Island. The bank operates 22 branches and more than 30 ATMs throughout Providence, Kent, Newport and Washington Counties. For more information, visit www.bankri.com.